

PROFILE  PILOT

3rd PARTY

SUBPROCESSORS

Profile Pilot (PTY) Ltd. or its Affiliates uses subprocessors to help us provide infrastructure support and customer support. We may engage and use subprocessors with access to certain Personal Data. Subprocessors we engage may change from time to time. We may also update the list of subprocessors here. Please check here for any updates.

Subprocessor	Purpose	Location
Supabase	Database, authentication, file storage	EU (AWS eu-west-1)
Vercel	Application hosting & edge functions	Global CDN
Firestore Hosting (Google)	Production & whitelabel hosting	Global

Google APIs

Subprocessor	Purpose
Google Business Profile API	Listing management, reviews, Q&A, performance metrics
Google Maps API	Geocoding, static maps in store locator widget
Google OAuth 2.0	User authentication via Google
Google Generative AI (Gemini)	AI-generated review replies & content

Social & Communications

Subprocessor	Purpose
Meta (Facebook) Graph API	Facebook page insights, Instagram data, Facebook reviews
SendGrid (Twilio)	Transactional email delivery (primary)

Payments & Search

Subprocessor	Purpose
Paystack	Payment processing, subscriptions, billing
SerpAPI	Geo-grid local search rank tracking